

Sponsor Prospectus

Fourth IWA Specialty Conference Natural Organic Matter: From Source to Tap and Beyond

July 27-29, 2011 • Costa Mesa, California USA

You are invited to become a sponsor of the Fourth IWA Specialty Conference on "Natural Organic Matter: From Source to Tap and Beyond."

The purpose of this 3-day conference on natural organic matter (NOM) is to bring together a diverse group of scientists and engineers who are interested in better understanding the dynamics and impacts of NOM as it pertains to drinking water, wastewater, recycled waters, and natural waters. Because of the increased importance of water reuse, discussions will extend to effluent organic matter (EfOM) as well.

The conference will cover a number of topics, such as the molecular characterization of NOM, disinfection byproducts, advances in removal strategies, and more. Attendees are expected to include:

- Academics (Professors and Students)
- Water and Wastewater Utility Managers and Staff
- Consultants
- Engineers
- Researchers
- Government Officials

Conference Topics

- Molecular characterization of NOM
- Catchment and source management
- Monitoring
- Removal strategies
- Membranes and membrane treatment
- Environmental fate, transport, and transformation
- Disinfection byproducts
- Coastal waters and oceanic carbon cycling
- Wetlands and groundwater
- Photochemistry
- Advanced oxidation processes
- Remote sensing of NOM in water
- NOM in extreme environments
- New ideas

SPONSORSHIP OPPORTUNITY

Sponsorship of the Fourth IWA Specialty Conference on NOM offers an opportunity for your organization or company to become a part of the discussion about issues that are critical to managing NOM in water supplies.

How to Become a Sponsor

To become a sponsor, please fill in the attached sponsorship application form or apply online at www.regonline.com/NOM2011.

For questions, please contact:

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University of California, Irvine
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"Gold" Sponsor – \$5,000

- Three (3) complimentary registrations
- One (1) complimentary sponsorship of student attendee
- Company logo on prominent location of conference program
- Promotion as conference sponsor
- Signage recognition at the conference
- One (1) skirted 6-foot tabletop exhibit (optional)

"Silver" Sponsor – \$3,000

- Two (2) complimentary registrations
- One (1) complimentary sponsorship of student attendee
- Company logo on conference program
- Promotion as conference sponsor
- Signage recognition at the conference
- One (1) skirted 6-foot tabletop exhibit (optional)

"Bronze" Sponsor – \$1,000

- One (1) complimentary registration
- One (1) complimentary sponsorship of student attendee
- Company logo on conference program
- Promotion as conference sponsor

Sponsor Application

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Please fill out this application to become a sponsor of the Fourth IWA Specialty Conference on NOM:

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____ Country: _____

Payment Instructions:

To process payments online, please visit www.regonline.com/NOM2011.

Otherwise, please return this form to:

Tammy Russo
Events Manager, NWRI
Phone: 714-378-3278
Fax: 714-378-3375
trusso@nwri-usa.org

Mailing Address:
NWRI
18700 Ward Street
P.O. Box 8096
Fountain Valley, CA 92728-8096

Please make checks payable to:
National Water Research Institute

Amount: ☐ Gold: \$5,000 ☐ Silver: \$3,000 ☐ Bronze: \$1,000

Payment: ☐ Check ☐ Please send me an invoice

☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Credit Card Number: _____ Billing Zip Code: _____

Expiration Date: _____ CVV Code (3 or 4 Digits): _____

Thank you for your interest in becoming a sponsor of the Fourth IWA Specialty Conference on NOM. We will contact you regarding your choice of complimentary registrant(s) and interest in an exhibit booth, if applicable.