



Charisma Communication
the linguistic agency that meets every professional need

*The 2012 Professional Language Development Programme (PLDP)
in Venice, Italy*

Charisma Communication, the leading linguistic training and mediation agency in Venice, Italy, in collaboration with the Association of Veneto Chambers of Commerce, international and local private companies is offering a Master-level, full-immersion **Professional Language Development Programme** for graduates and young professionals looking to kick-start their business career.

The course is ideal for EU and non-EU residents who are:

- **Native and non-native English language speakers** who are high school graduates, college students or graduates desiring a foundation in Italian conversation
- **Young professionals** interested in entering the Italian and European job market, building their global network and establishing new business partnerships through referral agreements and franchising opportunities
- **Aspiring managers** who want to build their leadership skills in a unique, collaborative setting

What does the 2012 PLDP consist of ?

1. **A foundation in spoken Italian:** A practical knowledge of the spoken Italian language will allow you to begin your hands-on cultural adventure through Venice and its surrounding territories.
2. **Cross-cultural training:** Learn the do's and don'ts when conducting business in Europe while gaining a practical know-how of the local territory, its main attractions and its local industries through unique **treasure-hunt excursions**.
3. **Stakeholder Management:** Learn which industries are hiring, who the key stakeholders are and what you need to know in order to get your foot in the door. Then, get connected to the key players and land a job in Europe!
4. **Career Ramp-Up:** Make your CV sparkle, build your network and start-up your own business! Get all the tools necessary to make it happen, including partnerships, referral agreements, procedures for entering the Chamber of Commerce and more!
5. **Master of Business Leadership:** Discover the "New Economic Currency," leadership training through building emotional intelligence, the value-added human capital that all major businesses are now looking for. By earning your certificate you will gain your passport into the Italian, European and global business markets!

When will the course take place?

Classes will be held in two sessions from Monday to Friday from 8:30 a.m. to 1:00 p.m. The afternoons will be spent conducting team-building activities and treasure hunts throughout cosmopolitan Venice.



Charisma Communication
the linguistic agency that meets every professional need

FROM: **Monday, 16 July 2012**

TO: **Friday, 10 August 2012**

Where are the classes held and how much does it cost?

Classes are held at *Domus Civica*, located in Campiello Ciovare Frari, S. Polo, Venice. Housing accommodations are available at the same location - space is limited, so be sure to apply early!

APPLICATION PROCESSING FEE: € 30.00

TUITION & FEES: € 1,200.00 includes course registration, 80 hours of classroom instruction from Monday to Friday from 8.30 a.m. - 1.00 p.m., all related course materials (including *The New Economic Currency* and *Venice for Rookies*) administration of diagnostic and final exams, use of the course's online forum as part of instruction, and course certificates (upon successful completion of course requirements).

HOUSING FEE € 1,000.00. The fee includes double room, breakfast and lunch daily at the *Domus Civica* hostel, located in the historical centre of Venice. Classes will be held at the same location.

Application deadline:

EARLY APPLICATION: Apply by Friday, 4 May 2012 for visa facilitation

NON-EU RESIDENTS: Friday, 1 June 2012

EU RESIDENTS: Friday, 15 June 2012

For further information or an application request please write to us at

gtumanyan@charismacommunication.com or call +39.0413092956 from 8.00am to 6.00pm (GMT+1).

Thanks to Charisma I'm going to work abroad for a big international company. Nicola (the director) is a very passionate and experienced teacher and worker and he's able to get the business language simpler than anyone else!

Daniel, Graduate – *University of Venice Ca' Foscari*